



*Frank Gastner is principal author of Cognitive Evaluation and Communication, a K-12 curriculum. This teaches young people how to recognize and deal with semantic barriers that inhibit positive interaction and communication among people. He is a long-time member of the Institute of General Semantics and the World Affairs Council. He and his wife, Marianne, make their home in Glen Mills, Pennsylvania.*

**R**aised in a multi-cultural, multi-lingual mill town during the depression, I found the study of General Semantics in college provided a key to help understand the benefits of that diversity. With a degree in business and engineering, I became a sales engineer dealing with everything from baby furniture to bombs. In my personal life I was active in community affairs and even national politics. Yet during this period the needs of children took much of my time. Scouting, teaching Sunday school, running a youth soccer program, coaching, refereeing, even teaching teen age recruits in the Army, seemed to be my destiny. After retirement I recruited some like minded friends to assist me in preparing what we believed was a desperately needed communication curriculum for school children. This K-12 curriculum, *Cognitive Evaluation and Communication*, provided the material for Solomon-Lite booklets,

I support The Camp\*aign for American Kids because it offers eager youngsters a helping hand up. These kids are ambitious; they actually *want* to attend a life-changing *Joey* program (Joint Outdoor-Ecumenical Youth program). And there are literally thousands of children in America who just can't go due to extreme financial hardship.

My dear friend, Dr. Sanford Berman, once said, "The trouble with Adam and Eve was not a red apple, but a green pair!" The point is: What children learn while they are still "green behind the ears" stays with them for life. And what they absorb during the early years has a profound impact on the type of adults they become -- *for better or worse!*

In the Camp\*aign for American Kids we have been given a golden opportunity to help empower the next generation of children. And they are going to need all the help they can get. Won't you please join me in supporting The Camp\*aign for American Kids?

Sincerely,

Frank Gastner  
Glen Mills, Pennsylvania

For more information about Frank Gastner's, *Cognitive Evaluation and Communication, a K-12 curriculum*, or to learn more about The Camp\*aign for American Kids, please visit [www.ForAmericanKids.org](http://www.ForAmericanKids.org), or call (804) 266-7130.