

Camp*aign Response

June 10, 2009

To: June 6, 2009, New York Times, “Rising Above I.O.” (full text on p.2)

While I wholeheartedly agree with Mr. Kristoff’s call for, “education, education, education; perseverance and drive; diligence and hard work,” there is so much more to the problem of US academic (and other) indolence than he appears to realize.

But most disturbing of all is his comment that high academic achievement among those who come to the US in search of opportunity is “perhaps linked in part to an immigrant drive.” While his observation that “diligence or education” may be tied to achievement (like, who knew?) he so mindlessly glides over the most dynamic impetus.

“Immigrant drive,” as he puts it is not a “perhaps:” *It is everything.* Therein lies the determination, perseverance, willingness to sacrifice and work long hours. An immigrant child living in a dirt-floor hut, wearing found clothing, having a hole in the ground for a toilet, watching his/her parents, and grandparents, work hard - or die – “perhaps” this has something to do with their level of academic achievement here in the US? Perhaps? In part? Ya’ think?

Immigrants are often derided by ‘real Americans’ for having several families together in one house and for working three jobs at once. But who among us (except Mr. Kristoff?) can not see that ever more so-called real Americans are now working as receptionists -- for an immigrant professional?

Further, where did this immigrant child – now a wealthy US business-person or physician – acquire such a work ethic? Does Mr. Kristoff imagine that a social worker was given tax-payer dollars to visit a tin-hut ghetto with a view to selling parents and children on the value of education? No, work ethic is transferred - *in spirit* - from grandparent, to parent, to child and so forth.

There is a way to solve the sorry mess in which our nation finds itself, but obviously Mr. Kristoff has no clue what that might be. Today, I am actually embarrassed for the New York Times. I just hope and pray that Mr. Kristoff intentionally dumbed-down his article to garner readership. Otherwise, there has never been a clearer case of the blind leading the blind.

Bewildered,



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The Camp*aign for American Kids: a little change *for a WHOLE life!*

Rising Above I.Q.

*By Nicholas D. Kristof
Op-Ed Columnist*

In the mosaic of America, three groups that have been unusually successful are Asian-Americans, Jews and West Indian blacks — and in that there may be some lessons for the rest of us.

Asian-Americans are renowned — or notorious — for ruining grade curves in schools across the land, and as a result they constitute about 20 percent of students at Harvard College.

As for Jews, they have received about one-third of all Nobel Prizes in science received by Americans. One survey found that a quarter of Jewish adults in the United States have earned a graduate degree, compared with 6 percent of the population as a whole.

West Indian blacks, those like Colin Powell whose roots are in the Caribbean, are one-third more likely to graduate from college than African-Americans as a whole, and their median household income is almost one-third higher.

These three groups may help debunk the myth of success as a simple product of intrinsic intellect, for they represent three different races and histories. In the debate over nature and nurture, they suggest the importance of improved nurture — which, from a public policy perspective, means a focus on education. Their success may also offer some lessons for you, me, our children — and for the broader effort to chip away at poverty in this country.

Richard Nisbett cites each of these groups in his superb recent book, “Intelligence and How to Get It.” Dr. Nisbett, a professor of psychology at the University of Michigan, argues that what we think of as intelligence is quite malleable and owes little or nothing to genetics.

“I think the evidence is very good that there is no genetic contribution to the black-white difference on I.Q.,” he said, adding that there also seems to be no genetic difference in intelligence between whites and Asians. As for Jews, some not-very-rigorous studies have found modestly above-average I.Q. for Ashkenazi Jews, though not for Sephardic Jews. Dr. Nisbett is somewhat skeptical, noting that these results emerge from samples that may not be representative.

In any case, he says, the evidence is overwhelming that what is distinctive about these three groups is not innate advantage but rather a tendency to get the most out of the firepower they have.

One large study followed a group of Chinese-Americans who initially did slightly worse on the verbal portion of I.Q. tests than other Americans and the same on math portions. But beginning in grade school, the Chinese outperformed their peers, apparently because they worked harder.

The Chinese-Americans were only half as likely as other children to repeat a grade in school, and by high school they were doing much better than European-Americans with the same I.Q.

As adults, 55 percent of the Chinese-American sample entered high-status occupations, compared with one-third of whites. To succeed in a profession or as managers, whites needed an average I.Q. of about 100, while Chinese-Americans needed an I.Q. of just 93. In short, Chinese-Americans managed to achieve more than whites who on paper had the same intellect.

A common thread among these three groups may be an emphasis on diligence or education, perhaps linked in part to an immigrant drive. Jews and Chinese have a particularly strong tradition of respect for scholarship, with Jews said to have achieved complete adult male literacy — the better to read the Talmud — some 1,700 years before any other group.

The parallel force in China was Confucianism and its reverence for education. You can still sometimes see in rural China the remains of a monument to a villager who triumphed in the imperial exams. In contrast, if an American town has someone who earns a Ph.D., the impulse is not to build a monument but to pass a hat.

Among West Indians, the crucial factors for success seem twofold: the classic diligence and hard work associated with immigrants, and intact families. The upshot is higher family incomes and fathers more involved in child-rearing.

What's the policy lesson from these three success stories?

It's that the most decisive weapons in the war on poverty aren't transfer payments but education, education, education. For at-risk households, that starts with social workers making visits to encourage such basic practices as talking to children. One study found that a child of professionals (disproportionately white) has heard about 30 million words spoken by age 3; a black child raised on welfare has heard only 10 million words, leaving that child at a disadvantage in school.

The next step is intensive early childhood programs, followed by improved elementary and high schools, and programs to defray college costs.

Perhaps the larger lesson is a very empowering one: success depends less on intellectual endowment than on perseverance and drive. As Professor Nisbett puts it, "Intelligence and academic achievement are very much under people's control."